YVHA COMMUNICATIONS TEAM MEETING

WEDNESDAY MARCH 18, 2025 – 2:00-3:30 PM

Vectra Bank – 2nd floor Conference Room

270 Anglers Drive, Steamboat Springs, CO

Join Zoom Meeting

https://us02web.zoom.us/j/5725713720

Goal One: Build the YVHA brand and reputation as an affordable housing expert.

Goal Two: Educate and inform the community on the need for affordable housing and how YVHA-developed properties and programs meet those needs.

Goal Three: Support and give communications and community engagement advice to all work teams

AGENDA

1. Call to Order
2. Strategic Plan Update (20 minutes)
    a. Review edits
3. Board Challenges
    a. Feb: The Cottonwoods and Deed Restrictions
    b. March: The Regional Housing Survey
    c. April: The Community Builders Process
4. Deed Restrictions guest column
    a. Edits
5. Update on Cottonwoods
    a. Communications support
6. Review Communications assets
    a. Website
    b. Newsletter
    c. Social media
    d. Community Engagement List
7. Other
8. Adjourn